

SunTegra
181 Westchester Ave, Suite 400B
Port Chester, NY 10573
www.suntegrasolar.com

FOR IMMEDIATE RELEASE

SunTegra Taps Dow Powerhouse Shingle Exec Mark Paille as Director of Sales

Port Chester, N.Y. — September 26, 2016 — [SunTegra](http://www.suntegrasolar.com) (formerly known as Integrated Solar Technology or IST), a leading provider of integrated solar roof systems, today announced Mark Paille as Director of Sales. Previously, Mark led Northeast sales and marketing for Dow Chemical's Powerhouse Solar Shingle product.

"We are delighted to have Mark join our team at a time when we're seeing a huge surge in demand from both solar installers and home builders," said SunTegra CEO Oliver Koehler. "Mark's extensive experience selling roof-integrated solar products and developing strong channel partners will enable us to expand sales of our SunTegra Shingle and Tile products and position SunTegra for strong growth in 2017."

As Director of Sales, Mark will be responsible for managing all SunTegra sales efforts, developing new SunTegra channel partners across North America and managing SunTegra's sales team and sales support staff.

"SunTegra is selling a truly disruptive product that offers 40% more power than the Dow Powerhouse Shingles at a price that is 30% less—you bet I'm excited to be here." Mark said. "There is no doubt in my mind that SunTegra's product, reliability, comprehensive warranty and strong customer service make them the leading provider of solar shingles and tiles in the U.S."

Mark's career spans over 30 years in business and sales. At Dow, Mark achieved impressive sales growth and established a strong reputation for customer service. Mark opened the Northeast territory for the Dow Powerhouse Solar Shingles and supported Dow's sales growth nationally. Mark has also led sales and marketing activities at solar retailers SolarCity and UR Solar Power, home builders Noel Building Systems and Barden Homes, as well as at several financial services companies.

About SunTegra (formerly known as Integrated Solar Technology/IST)

SunTegra is an advanced solar products company that designs and manufactures unique building-integrated solar solutions that fit the way we build and live. The SunTegra Shingle® and SunTegra Tile® solutions allow for a direct-to-roof installation with no racking, providing customers an understated, aesthetically-pleasing, high-performance solar option that protects the home, produces clean energy, and provides roof and energy bill savings. SunTegra offers the SunTegra Shingles and SunTegra Tiles to homeowners and businesses via a partnership network of solar integrators, roofers, and contractors across the US. For more information, see www.suntegrasolar.com.

###



Media Inquiries:

Molly Rafelson
Eco Branding for SunTegra
mrafelson@ecobrandit.com
866-945-9445 ext. 707